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The structure of the website in 9 frames

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The final look and feel of the redesigned Health.Online Website

Health; online



Brand Discovery

Health.Online is an online doctor portal which consists of a worldwide network of 150+ doctors and health professionals across a wide spectrum of specialty areas who connect the doctor's pen with the patient's needs. It is 24/7 facility available with no waiting time. A patient has to take three steps (Signup - Provide the issues, choose the symptoms - Book) to book an appointment. It serves the needs for Medical conditions, fitness & nutrition & Parenting.

www.health.online

Target Audience

Primary

Secondary —

Tertiary

Patients

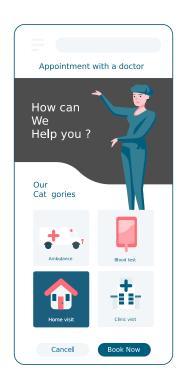
People having health concerns, different medical condition, nutrition concerns are the primary audience of the company. There is no particular age group to be targeted. Everyone faces various medical issues, health and fitness consultancy over the lifetime. Thus, health.online serves everyone's needs.

Doctors

Currently there are 150+ specialist connected with health.online from the world wide. Health.online connects with various specialist and builds a community of doctors to provide right treatment by providing an option of partnering with them.

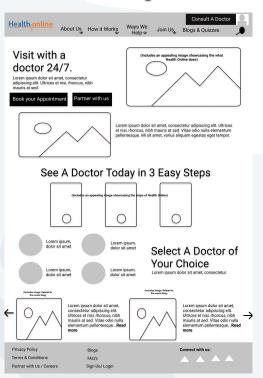
Readers

There are 1000+ blogs currently on the health.online website. Blogs regarding home remedies, symptoms of medical condition, nutrition, fitness and parenting that serves the health readers. Thus they are the tertiary audience.

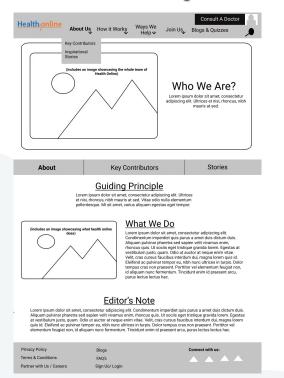


Wireframes

Home Page



About Us Page



Signup Page

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Cattingstitute	About Us	How it Works	Ways We Help v	Join Uş	Blogs & Quizzes	
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	First Name					
	Last Name					
	Email					
	Password					
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Privacy Policy
Terms & Conditions
Partner with Us / Careers

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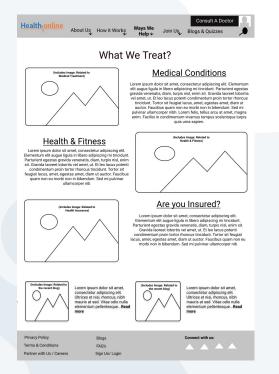
Blogs

FAO'e

Sign Uo/ Login

Wireframes

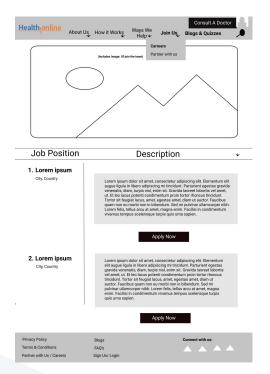
What We Treat Page



How it Works Page

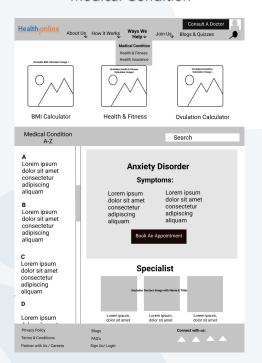


Join Us Page

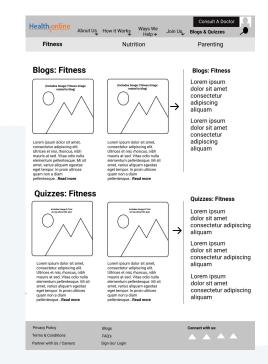


Wireframes

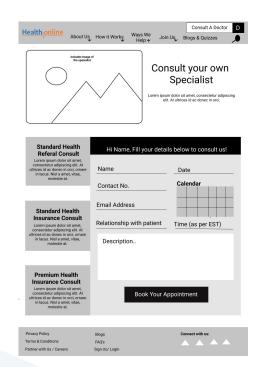
Ways We Help: Medical Condition



Blogs & Quizzes



Consult A Doctor

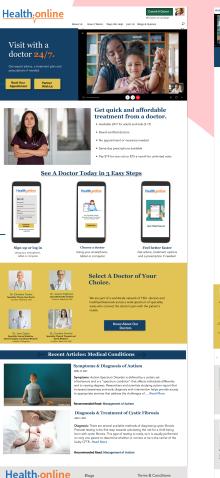


Home Page Design

The two CTA'S are places where the Target Audience can drive their attention.

The continuous flow of the mobile design makes it easy for a user to know that the website can be assessed through mobile phones and three easy step procedure is the only three steps required

This part of the session includes color to stand out and let the audience know that there are specialist here who serve the needs of the patients



Privacy Policy

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Sign Up/Login

See A Doctor Teslay in a East Steps



About Us

Who we Are session is self explanatory. The image showcases what health.online does.

The specialist comments from the doctors are added to the page to increase trust among the patients.



Sign Up/ Login



How it Works

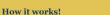
The phone here would showcase the process of how health online works.

The video on the phone follows the steps to do to book an appointment with the specialist.









We connects you to board-certified doctors 24 hours a day using your phone, tablet or computer.

Get Started





EXPLORE YOUR OPTIONS

Define a healthcare of your own.

From primary care to prescription refills and meeting the specialist, Health Online does it all

CHOOSE YOUR DOCTOR

Find the right fit for your pain.

At Health.Online you will find the specialist is their field. Choose the specialist for your problem for the right guidance.





Find the right fit for your pain.

At Health.Online you will find the specialist in their field. Choose the specialist for your problem for

Say goodbye to surprise bills!

Get insured with Health.Online and get more 25% off on your bills



PAY ONE UPPRONT PRICE

Pay one clear price for your visit, with no hidden costs.

That way, you can soop worrying about bills and start worrying about fielding better.

<u>Health</u>; online



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Privacy Policy Sign Up/ Login
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Health-online was



Define a healthcare of your own



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Find the right fit for your pain.



Choose the specialist for your problem to guidance.

soocrousest Find the right fit for your pain



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Say goodbye to surprise bills!



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Health; online

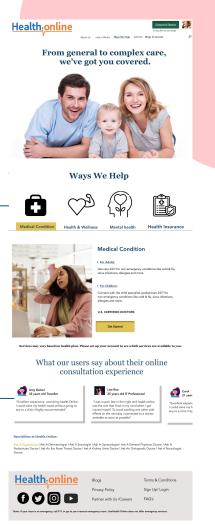


Sign Spr Legin Teens & Condition SIGN

Ways We Help

The session here are divided with easy to understand icons and manage the flow of the page. When audience chooses the option yellow color would appear on the text to show that the option is selected.

This is the new testimonial section added to the website. It is readable and has been created to inculcate trust among the audience.





Ways We Help: Medical Condition

This section has been incorporated from the old website for the purpose to serve the needs of the audience.

The flow of the medical condition when chosen will have all the symptoms and options of doctors available on the right to book an appointment easily.

Related blogs about the particular medical condition selected would appear for a good read.





Join Us: Careers

The section includes filter for easy access and chose what is right for the audience. In the mobile nav the filters ate provided with a drop-down options.

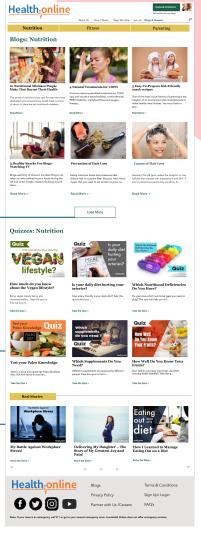




Blogs & Quizzes

The blog section will include a lot of blogs. Thus, to incorporate all a load more button has been set up.

The section also includes Quizzes and Real time stories for engaging the audience.





Consult A Doctor Page

The section includes the basic consultancy charges and a form to fill for the patients to set up an account or book an appointment in minutes. The flow of page is simple and easy to understand with good color options.





Thank You